

# AFFILIATE ASSOCIATE CENTRE (AAC) PROSPECTUS

YOU ARE INVITED TO BECOME AN AAC CO-ORDINATOR  
OF



HINDUSTAN SARVA VIDHYAPEETH  
WE MAXIMIZE YOUR VALUE

# HINDUSTAN SARVA VIDHYAPEETH

An Internationally Reputed And Recognised Autonomous Institution

Run by A Registered Not-For-Profit Autonomous Organisation Under Indian Govt. Act 2 of 1882.

UNDER



# INDUSTRY INTEGRATED EDUCATION PROGRAMME

COLLABORATING JOB AND EDUCATION

CONTACT

Deputy Registrar - Administration, HINDUSTAN SARVA VIDHYAPEETH

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**INDUSTRY INTEGRATED  
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Dear Prospective Associate,

Sub: **Proposal for Creation of New Affiliate Associate Centre – AAC (IIEPm Regular Mode) of Hindustan Sarva Vidhyapeeth, Tamilnadu.**

With most respect, we would like to introduce ourselves as an **Exclusive Institution and Education Service Provider for Working Professionals under Earn and Learn System** through **INDUSTRY INTEGRATION EDUCATION PROGRAMME (IIEPm)**. We intend to expand the opportunity available with us across the India to all the go-getter education entrepreneurs like Educational Institutions, Existing Information Centers, NGOs, Entrepreneurs, Computer Institutes and others by appointing them as **AFFILIATE ASSOCIATE CENTRE (AAC)** to promote HSV's regular **PROFESSIONAL AND CONVENTIONAL** programmes. This opportunity is simple in operations, productive in yield and offering you a unique chance that would help you earn mega bucks, social recognition and reputation.

**HINDUSTAN EDUCATIONAL INDEMNITY TRUST (HEIT) & ALLIED INSTITUTIONS**

"Welcome to the Hindustan Educational Indemnity Trust and its allied group of Institutions, the largest education group in serving the nation. Known and acclaimed for its intense passion and zeal in the creation and dissemination of knowledge for the needs of an emerging India, we have used technology at its optimum to contribute our bit towards creating an erudite generation for now, and for the future. Our state-of-the-art campuses bear testimony to our unwavering commitment towards the student community, while our exemplary campus placement record speaks volumes about our proven success, year after year. Empowered students create an empowered nation. HEIT & Group has committed itself to this empowerment through its highly educated, skilled and long-standing **team of more than 1000 acclaimed professionals**.

HEIT & Group constellation of educational initiatives that has created careers and shaped lives for more than 100000 students since the past 22 years. That it has been specifically chosen to alter the education landscape makes us even more aware of our responsibilities towards the student community in particular and the society at large ... responsibilities that it has consistently and meticulously executed through its **various Affiliated and Autonomous Institutions, R&D Laboratories and IT Training Centres. Our industry integration, research facilities, largest area of state-of-the-art**

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**infrastructure cutting across geographies and unparalleled campus placements of well over 90%, year after year, bear testimony to our single-point agenda ... our students. 2500 of the very best who entrust us with their careers every year. About 45000 of our alumni are placed in the leading MNCs like TCS, WIPRO, CAPGEMINI, INFOSYS, CTS, L&T, IBM, ACCENTURE etc and is getting a pay package of over RS 12,00,000/US\$60K per annum in India and Abroad since 22 Years.**

### **HINDUSTAN SARVA VIDHYAPEETH**

Hindustan Sarva Vidhyapeeth is an internationally reputed and recognized Autonomous Institution focusing on providing Online / distance learning / face to face regular courses at affordable prices for all sections of society, and in the less developed areas of the country. It was formed under Indian Government registered as a National Development Autonomous Not – For – Profit Organization under Indian Government Act 2 of 1882. It is an initiative for making education accessible to the less privileged section of population, we have been making steady progress.

Although the objective of making education available to every child in India and our progress so far has started showing results. All of our existing centers are functioning well and the number of students enrolled is increasing every year. We leave no stone unturned in providing the best of education to them, and they on their part, have shown great dedication to get quality education. Our services have been very useful for the female students too. Parents are willing to get their girl child enrolled for online education as it is affordable and allow the students to study from home.

As a medium to end the discrimination between the genders for imparting of education, HSV has been doing an exemplary work. Since the girls only need to pay a minimal fee, and it can all be done at home, the parents residing in the remote areas of all the states welcome it. HSV scores over other learning centres that are by and large commercialized. As the students do not have to worry about lack of seat when applying for a course in HSV, the quality education that we provide solves many of their problems.

For professionals who are under tremendous work pressure and do not have time to pursue higher certification courses, our services have been very useful too. They only need to apply via a simple process of enrolment, after which they get their study material at home.

We sincerely hope to get better in our services in the future by adopting the ways in which education can be made feasible to each and every student our country and worldwide, without any sort of hurdles. Our humble effort in the fulfillment of this aim is but a small step in the direction of the goal that we have set ourselves to achieve. Nonetheless, we intent to keep marching ahead with renewed zeal for achieving our mission objectives.

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## **INDUSTRY INTEGRATED EDUCATION PROGRAMME (IIEdPm)**

The HSV conducts Industry Integrated Education programmes as a means of continuing education for employed professionals as part of the human resource development programmes of specific organizations. For the conduct of Industry Integrated Education programmes, the basic requirement is the participation of the integrative organization by extending physical and other facilities and by agreeing to integrate their work requirements with the academic requirements of the HSV for the Pursuit of the Diploma / Bachelor / Master level programme. In all these programmes, emphasis is on self-learning and the pedagogy attempts to integrate as many modern technologies as desirable. While every one of these programmes requires integration of an organization, some programmes have a highly structured integration with planned classroom activities and some programmes may have less structured planning. While a number of Course of Programmes are offered through structured integration with many integrating organizations, there are also Course of Programmes, which are available in an open manner as Industry Integrated Education programmes for a large number of organizations, each of which may sponsor students. For all these programmes, faculty/resource persons are drawn from the Affiliate Associate Center of Industry Integrated Education programmes the participating organizations as well as experts from other Institutions.

### **Govt. Policy on Industry Integration**

Government of India emphasized on the need for strong Institution and Industry Integration

The Scientific Manpower Committee (1947), Engineering Personnel Committee(1956), AICTE (1958, 1966, 1969, 1971), Thacker Committee (1961), Kothari Education Commission (1966), National Policy on Education (1968), Ministry of Education, Government of India (1978), Draft National Policy on Education (1979), AIEI (1980), Nayudamma Review Committee (1980), Challenge of Education – a policy perspective, Ministry of Education, GOI (1985), IIT Review Report (1986), ..... many more committees, commissions, seminars, symposiums.....have repeatedly advocated and emphasized on the need for strong HSV industry linkages in India.

National Knowledge Commission (NKC), Government of India Recommendations for Industry-Institution integrations:

Regarding Ph.D. programme enable vigorous Industry-Academia interaction

Regarding need for more effective integration between industry and Institutions.



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Regarding Engineering education with Industry – Institute Interaction NKC had recommended to the government to promote higher education under Public and Private Partnership (PPP) mode, in integration with the R and D centres and industry.

NKC had write letter to Prime Minister Regarding Engineering education with Industry – Institute Interaction.

AICTE in a bid to enhance industry- academic partnership will be promoting a scheme under which incubation affiliate associate centers

Cambridge Presentation on Boosting India’s Global Advantage through Institution-Industry integration

World Bank Policy Research Working Paper Institution -Industry Linkages, and Innovation Challenges

HRD asks Industry, Academia to make India-US Higher Education Summit a Success

HRD Minister said India will enter into academia-industry integrative relationships to promote research development

Institution - Industry integration is absolutely essential especially for the technical education

**Other Important Link**

BITS Pilani spearheading Industry-HSV integrating in India

CISCO - Bridging the skills gap with industry-Academia partnerships

TATA- Successful Models for Industry – Academia Partnerships for R&D integrating ion in India

CII and HSV Of Calcutta partner for Industry R&D Inputs on Nanotechnology

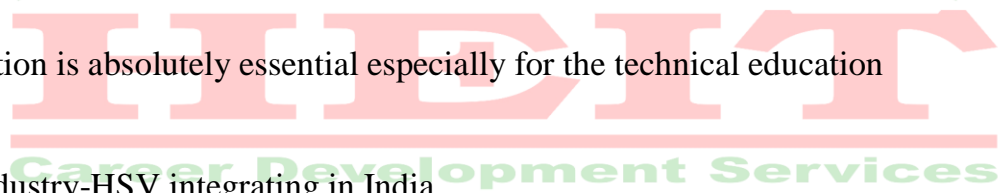
GM India – SJCE, Mysore tie-up to foster automotive industry talent

NSE & MD HSV tie up to launch MBA and BBA

Skills for banking sector: Chitkara University-HDFC tie up

Anna University to tie-up's with IBM

Future of Institution-industry integrating in India



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**PROGRAMMES OFFERED BY HINDUSTAN SARVA VIDHYAPEETH**

- ❖ FACULTY OF ENGINEERING AND TECHNOLOGY PROGRAMMES
- ❖ FACULTY OF PLANNING AND ARCHITECTURE PROGRAMMES
- ❖ FACULTY OF BUSINESS AND ADMINISTRATION PROGRAMMES
- ❖ FACULTY OF COMMERCE AND FINANCE PROGRAMMES
- ❖ FACULTY OF COMPUTER SCIENCE AND INFO. TECHNOLOGY PROGRAMMES
- ❖ FACULTY OF SCIENCES AND TECHNOLOGY PROGRAMMES
- ❖ FACULTY OF ARTS AND HUMANITY PROGRAMMES
- ❖ FACULTY OF FINE ARTS AND CREATIVITY
- ❖ FACULTY OF EDUCATION AND TRAINING PROGRAMMES
- ❖ FACULTY OF LAW AND JUDICIAL PROGRAMMES
- ❖ FACULTY OF HOSPITALITY AND TOURISM MANAGEMENT PROGRAMMES
- ❖ FACULTY OF JOURNALISM AND MASS COMMUNICATION PROGRAMMES
- ❖ FACULTY OF TEXTILE, COSTUME AND FASHION TECHNOLOGY PROGRAMMES
- ❖ FACULTY OF FIRE AND SAFETY MANAGEMENT PROGRAMMES
- ❖ FACULTY OF ALLIED HEALTH AND PARAMEDICAL SCIENCES PROGRAMMES
- ❖ FACULTY OF RESEARCH PROGRAMMES

**DISCLAIMER:**

HSV is a private autonomous Institution, and not under the purview of UGC / AICTE / any Statutory Council. But it is duly registered under Law, and as such it is functioning under it's bye-laws and Resolutions.



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**The CERTIFICATION of HSV is being approved & allowed by DGET, Ministry of Labor, Government of India for EMPLOYMENT REGISTRATION throughout INDIA.**

HRD is nothing but Education Department under Government. Hence, the Certificate issued by a Private Organization, can't be attested by a Government Department. However, some officers in Authentication Departments (instead of HRD) in some states may be doing it by humanitarian consideration, but we should not take it as granted all times. Then it is advisable to go ahead with the attestation of State Government's Home Department (Manthralaya) instead of HRD / AUTHENTICATION DEPARTMENT stamping.

The term "Autonomous body" denotes a self-governing body, independent or subject to its own laws, regulated by either company law or law on registered societies / trusts as the case may be. And so on, its own board of directors or trustees can specify the rules of business for the body / institution / organization and since it is an autonomous body, administration which is not controlled by any other authority including any state / UTs.

**It must be noted for ever that HSV Certifications are NOT DEGREES but only DIPLOMA / PROGRAMMES of different Levels and exclusively designed for updating the Knowledge and which may be useful for private sector jobs alone in India and in many Abroad & Gulf Countries after Attestation of MEA and Embassies concerned.**

However, no doubt, THESE CERTIFICATIONS are ATTESTED BY NOTARY, SDM (Sub DIVISIONAL MAGISTRATE), MUMBAI MANTRALAYA (State Govt. Home Department), MEA (Ministry of External Affairs- Government of India). After this, concerned Embassies may attest it.

**Accordingly you have to counsel the students to avoid future litigations.**

With Warm Regards,  
Prof. Dr. SP SARAVANAHN  
Honorary Chairman,  
Hindustan Sarva Vidhyapeeth.

## **BUSINESS TERMS**

### **APPOINTMENTS AND FINANCIAL IMPLICATIONS**

#### **NORMS FOR APPOINTMENTS OF AFFILIATE ASSOCIATE CENTRE (AAC)**

- The Affiliate Associate Centre (AAC) should be hosted by the institutions established by the Government, a Trust or Society or Company.
- An Institution affiliated to recognized Boards / Universities, will be eligible for the establishment of an ACC. Institutions running Information Centre of UGC recognized Universities, Polytechnics and ITI s will also be considered for running ACC.

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- The AAC must have adequate Infrastructure facilities as per the norms and standards of HSV.
- Each AAC, on its approval by AAC, will have to deposit the authorization fee
- According to the posting applied for the allotment by means of DD in favor of HINDUSTAN SARVA VIDHYAPEETH, payable at Perundurai, Erode, Tamilnadu.

## **APPOINTMENT OF COORDINATOR**

The COORDINATOR will be Authorized person of an AAC and who will be authorized to counsel and guide the students for admission and to direct to examination on behalf of HSV.

All the students who will be admitted in HSV, Should be mentored for doing proper Assignments, Mini project, Major project and industry internships as well as continuous consistency conventional / online classes.

The coordinators are compelled to keep all the data base of entire administration with very good Management Information System as per the guidance of Head Office.

## **FINANCIAL IMPLICATIONS**

<b>Authorization Fee</b>	<b>: Rs.15000/- (Fifteen Thousand only)</b>
<b>Period of Authorization</b>	<b>: Three Years</b>
<b>Tuition Fee Sharing</b>	<b>: 60%</b>
<b>Payable Fee Component</b>	<b>: 40% of Tuition Fee + Application Fee + Renewal Form Fee (II yr onwards) + Admission and Registration Fee + Development Fee + Technology Fee + Examination Fee + Lateral Entry Fee (If Applicable) + Credit Transfer Fee (If applicable) + ID Card Fee</b>

**Mode of Payment** : **In form of DD in Favor of Hindustan Sarva Vidhyapeeth payable at PERUNDURAI / ERODE, TAMILNADU.**  
**OR Cash At HSV Admin Office against the Proper Receipt**

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## MODE OF ADMISSION

1<sup>st</sup> Cycle - Calendar Year – January to December

2<sup>nd</sup> Cycle - Academic Year – June to May

All the admissions will be accepted as UGC, AICTE and Other Councils Norms of Govt. of India.

Most effective and highly demanded more than 600+ Industry integrated regular courses offered with Industry incorporated in the field of RESEARCH, ENGINEERING, ARCHITECTURAL, IT, MANAGEMENT AND COMMERCE, PARAMEDICAL, SCIENCE, FASHION, FIRE & SAFETY, MASS COMMUNICATION AND JOURNALISM, TRADITIONAL, VOCATIONAL PROGRAMMES, with various Specializations with following advantages:

## RE-ADMISSION FOR DISCONTINUED STUDENTS

You can transfer the student from any university to HSV after any number of years and discontinued his/her studies, will be readmitted in consequent year.

## COMPETENCY BASED CREDIT TRANSFER (CBCT)

A candidate who has successfully completed two years of work experience after last highest qualification in relevant field or have completed any professional certification from an institution are eligible for competency based credit transfer. The CBCT candidates have to appear in all theory examinations in order to fulfill the minimum two years credits of that particular program. Rs. 2000/- per annum will be charged along Annual Course Fee & Exam Fee from all CBCT candidates.

## IIEdPm OFFERS FOLLOWING FEATURES:

- Each student get Login ID for Online Support Services
- Each Coordinator access student list, account statement, result, selected eBooks and tutorials
- Examination start on fixed date 20th June and 20 December every year
- Result announcement within 60 working days after examination
- Certificate issued within 30 working days after result announcement
- Study Material in selected courses on extra payment
- All courses are offered in regular mode only as per UGC norms

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**COURSE DATA AND DEGREE PROGRAMMES**

SI.No	FACULTY OF ENGINEERING & TECHNOLOGY	Duration	Sem
1	Certificate Level Programme in Engineering & Technology	One Year	2
2	Diploma Level Programme in Engineering (Dip. In Engg)	Three Years	6
3	Diploma Level Programme in Engineering (Dip. In Engg) Lateral Entry	Two Years	4
4	Bachelor Level Programme in Technology (B.Tech)	Four Years	8
5	Bachelor Level Programme in Technology (B.Tech) Lateral Entry	Three Years	6
6	Master Level Programme in Technology (M.Tech)	Two Years	4
SI.No	FACULTY OF PLANNING AND ARCHITECHTURE	Duration	Sem
1	Certificate Level Programme in Architecture	One year	2
2	Diploma Level Programme in Architecture (D.Arch)	3 Yrs + 6M Intern.	7
3	Diploma Level Programme in Architecture (D.Arch) Lateral Entry	2 Yrs + 6M Intern.	5
4	Bachelor Level Programme in Architecture (B.Arch.)	Five Years	10
5	Bachelor Level Programme in Architecture (B.Arch.) Lateral Entry	Four Years	8

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6	Master Level Programme in Architecture (M.Arch)	Two Years	4
<b>SI.No</b>	<b>FACULTY OF MANAGEMENT</b>	<b>Duration</b>	<b>Sem</b>
1	Certificate Level Programme in Management	Three Months	1
2	Diploma Level Programme in Management	Six Months	1
3	PG Diploma Level Programme in Management	One Year	2
4	Bachelor Level Programme in Business Administration (BBA)	Three Years	6
5	Master Level Programme in Business Administration (MBA)	Two Years	4
6	Master Level Programme in Business Administration (MBA) - Logistics	Two Years	4
7	Executive Master Level Programme in Business Administration (Ex-MBA)	One Year	2
8	Master Level Programme in Business International Business (MIB)	Two Years	4
<b>SI.No</b>	<b>FACULTY OF COMMERCE</b>	<b>Duration</b>	<b>Sem</b>
1	Certificate Level Programme in Commerce	Three Months	1
2	Diploma Level Programme in Commerce	Six Months	1
3	PG Diploma Level Programme in Commerce	One Year	2
4	Bachelor Level Programme in Commerce (BCOM)	Three Years	6

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5	Master Level Programme in Commerce (MCOM)	Two Years	4
<b>SI.No</b>	<b>FACULTY OF COMPUTER SCIENCE</b>	<b>Duration</b>	<b>Sem</b>
1	Certificate Level Programme in Computer science	Six Months	1
2	Diploma Level Programme in Computer science	One Year	2
3	PG Diploma Level Programme in Computer science	One Year	2
4	Bachelor Level Programme of CS / CA / IT	Three Years	6
5	Master Level Programme of CS / IT	Two Years	4
6	Master Level Programme in Computer Application (MCA)	Three Years	6
<b>SI.No</b>	<b>FACULTY OF SCIENCE AND TECHNOLOGY</b>	<b>Duration</b>	<b>Sem</b>
1	PG Diploma Level Programme in science and Technology	One Year	2
2	Bachelor Level Programme of Science (B.Sc.) in All Discipline	Three Years	6
3	Bachelor Level Programme of Science and Technology (B.Sc.) in All Discipline	Three Years	6
4	Master Level Programme of Science (M.Sc.) in All Discipline	Two Years	4
5	Master Level Programme of Science and Technology (M.Sc.) in All Discipline	Two Years	4
<b>SI.No</b>	<b>FACULTY OF ARTS &amp; HUMANITIES</b>	<b>Duration</b>	<b>Sem</b>
1	Certificate Level Programme in Arts and Humanities	Three Months	1

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2	Diploma Level Programme in Arts and Humanities	Six Months	1
3	PG Diploma Level Programme in Arts and Humanities	One Year	2
4	Bachelor Level Programme of Arts (B.A) in All Discipline	Three Years	6
5	Master Level Programme of Arts (M.A) in All Discipline	Two Years	4
6	Bachelor Level Programme of Social work (B.S.W)	Three Years	6
7	Master Level Programme of Social work (M.S.W)	Two Years	4
<b>SI.No</b>	<b>FACULTY OF FINE ARTS AND CREATIVITY</b>	<b>Duration</b>	<b>Sem</b>
1	Certificate Level Programme in Fine Arts and Creativity	Three Months	1
2	Diploma Level Programme in Fine Arts and Creativity	One Year	2
3	Bachelor Level Programme of Fine Arts and Creativity (B.A) in All Discipline	Three Years	6
4	Master Level Programme of Fine Arts and Creativity (M.A) in All Discipline	Two Years	4
<b>SI.No</b>	<b>FACULTY OF EDUCATION AND TRAINING PROGRAMMES</b>	<b>Duration</b>	<b>Sem</b>
1	Diploma Level Programme in Teacher Education	One Year	2
2	Diploma Level Programme in Teacher Education / Physical Education (D.Ed. / D.P.Ed)	Two Years	2

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3	Bachelor Level Programme in Education (B.Ed.)	Two Years	2
4	Bachelor Level Programme in Physical Education ( B.P.Ed)	Two Years	2
5	Master Level Programme in Education (M.Ed.)	Two Years	2
6	Master Level Programme in Physical Education (M.P.Ed)	Two Years	2
<b>SI.No</b>	<b>FACULTY OF LAW AND JUDICIAL PROGRAMMES</b>	<b>Duration</b>	<b>Sem</b>
1	Certificate Level Programme in Law And Judicial Programme	6 months	1
2	Diploma Level Programme in Law And Judicial Programme	One Year	2
3	Bachelor Level Programme in Law And Judicial Programme	Three years	6
4	Master Level Programme in Law And Judicial Programme	Two Years	4
<b>SI.No</b>	<b>FACULTY OF HOSPITALITY AND TOURISM MANAGEMENT PROGRAMMES</b>	<b>Duration</b>	<b>Sem</b>
1	Certificate Level Programme in Hospitality and Tourism Management Programme	6 months	1
2	Diploma Level Programme in Hospitality and Tourism Management Programme	One Year	2
3	PG Diploma Level Programme in Hospitality and Tourism Management Programme	One Year	2
4	Bachelor Level Programme of Science in Hospitality and Tourism Management Programme	Three Years	6

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5	Master Level Programme of Science in Hospitality and Tourism Management Programme	Two Years	4
<b>Sl.No</b>	<b>FACULTY OF JOURNALISM AND MASS COMMUNICATION PROGRAMMES</b>	<b>Duration</b>	<b>Sem</b>
1	Certificate Level Programme in Journalism and Mass Communication Programme.	3 Months	1
2	Diploma Level Programme in Journalism and Mass Communication Programme.	One Year	2
3	PG Diploma Level Programme in Journalism and Mass Communication Programme.	One Year	2
4	Bachelor Level Programme of Journalism and Mass Communication Programme.	Three Years	6
5	Master Level Programme of Journalism and Mass Communication Programme.	Two Years	4
<b>Sl.No</b>	<b>FACULTY OF TEXTILE, COSTUME AND FASHION TECHNOLOGY PROGRAMMES</b>	<b>Duration</b>	<b>Sem</b>
1	Certificate Level Programme in Textile, Costume and Fashion Technology Programme	Six Months	1
2	Diploma Level Programme in Textile, Costume and Fashion Technology Programme	One Year	2
3	PG Diploma Level Programme in Textile, Costume and Fashion Technology Programme	One Year	2
4	Bachelor Level Programme of Textile, Costume and Fashion Technology Programme	Three Years	6
5	Master Level Programme of Textile, Costume and Fashion Technology Programme	Two Years	4

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SI.No	FACULTY OF FIRE AND SAFETY MANAGEMENT PROGRAMMES	Duration	Sem
1	Certificate Level Programme in Fire and safety management Programme	Six Months	1
2	Diploma Level Programme in Fire and safety management Programme	One Year	2
3	PG Diploma Level Programme in Fire and safety management Programme	One Year	2
4	Bachelor Level Programme in Fire and safety management Programme	Three Years	6
5	Master Level Programme in Fire and safety management Programme	Two Years	4
SI.No	FACULTY OF ALLIED HEALTH AND PARAMEDICAL SCIENCE PROGRAMMES	Duration	Sem
1	Certificate Level Programme in Allied Health and Paramedical Science Programme	Six Months	1
2	Diploma Level Programme in Allied Health and Paramedical Science Programme	One Year	2
3	Diploma Level Programme in Allied Health and Paramedical Science Programme	Two Years	4
4	PG Diploma Level Programme in Allied Health and Paramedical Science Programme	One Year	2
5	Bachelor Level Programme in Allied Health and Paramedical Science Programme	Three Years	6
6	Master Level Programme in Allied Health and Paramedical Science Programme	Two Years	4

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Websites: [www.hsv.org.in](http://www.hsv.org.in),*

**With Warm Regards**

**Prof. Dr. SP SARAVANAHN**

**Honorary Chairman,**

**Hindustan Sarva Vidhyapeeth,**

**9/5, 1st Floor, CD Complex,**

**Bhavani Main Road, Perundurai,**

**Erode – 638052, Tamilnadu.**



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